

Results of Retail Sales Survey for the 3rd Quarter 2010

Information from the Statistics and Census Service indicated that value of retail sales for the third quarter of 2010 amounted to MOP 7.54 billion, up notably by 35% year-on-year. Retail sales of Watches, Clocks & Jewellery (MOP 1.92 billion) took the largest share of 25%, which was followed by sales of Goods in Department Stores (14%), Leather Goods (10%), Adults' Clothing (8%), Goods in Supermarkets (8%), Motor Vehicles (8%), Cosmetics & Sanitary Articles (3%), Automotive Fuels (3%), Goods in Pharmacies (3%) and Communication Equipment (3%).

In comparison with the revised figure (MOP 6.86 billion) in the second quarter of 2010, value of retail sales for the third quarter increased by 10%, with marked increase in the retail sales of Cosmetics & Sanitary Articles (+19%), Leather Goods (+18%), Communication Equipment (+17%), Goods in Supermarkets (+17%) and Watches, Clocks & Jewellery (+15%).

In the first three quarters of 2010, the cumulative value of retail sales reached MOP21.33 billion, up by 35% year-on-year.

In the third quarter of 2010, about 43% of the retailers reported decrease in the sales volume from the second quarter, down by 16 percentage points from the previous quarter; 57% reported that the sales volume remained stable or showed increase. In terms of retail prices, about 55% reported that the prices were stable; 19% stated that the prices increased whereas 26% reported the prices decreased.

Compared with the third quarter of 2009, about 51% expressed that the stock level was normal in the third quarter of 2010, while 28% indicated that the stock level was low.

Regarding the business outlook for the fourth quarter of 2010, about 78% anticipate that the sales volume will increase or remain stable compared with the third quarter, while 22% expect a decrease. Meanwhile, about 89% predict that the retail prices will remain stable or increase whereas 11% forecast a decrease.

After removing the effect of price changes, volume of retail sales for the third quarter of 2010 rose by 25% year-on-year, with remarkable increase being observed in the sales volume of Leather Goods (+71%), Motor Vehicles (+37%), Watches, Clocks & Jewellery (+36%), Goods in Pharmacies (+35%), Cosmetics & Sanitary Articles (+32%) and Goods in Department Stores (+22%). Volume of retail sales in the third quarter of 2010 registered a quarter-to-quarter increase of 10%, with that of Communication Equipment rising by 20%, Leather Goods by 19% and Cosmetics & Sanitary Articles by 18%, while sales volume of Motor Vehicles decreased by 3%.

NOTE

Further information can be obtained from the Documentation
and Information Centre of the Statistics and Census Service

17th floor, Dynasty Plaza,

411 – 417 Alameda Dr. Carlos d'Assumpção, Macao

Tel: 8399 5311

Fax: 2830 7825

E-mail: info@dsec.gov.mo

Website: www.dsec.gov.mo

Chart 1 - Retailers' opinions about sales volume in the 3rd quarter of 2010

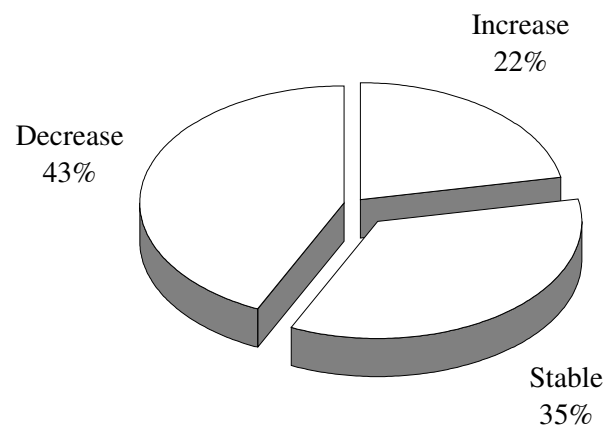


Chart 2 - Retailers' forecast about sales volume for the 4th quarter of 2010

