

Press Release

Awards Ceremony for the “Subsidy Programmes Series for Macao’s Cultural and Creative Industries”

Macao Creative Pavilion themed on Macao Original Music with Several Activities Held

Last year, the Cultural Affairs Bureau (IC, from the Portuguese acronym) launched the “Subsidy Programme Series for Macao’s Cultural and Creative Industries”, thereby encouraging the development of these local industries. The first two programmes to be designed were the “Subsidy Programme for Fashion Design on Sample Making” and the “Support Programme for the Production on Feature Films”, granting subsidies to a total of 12 submitted projects. In order to acknowledge the extraordinary works of the grantees, IC held on 23 October, at the Macao Creative Pavilion at the 19th Macao International Trade and Investment Fair (MIF), an awards ceremony for the “Subsidy Programme Series for Macao’s Cultural and Creative Industries”.

The President of IC, Dr. Ung Vai Meng, stated in his speech that these awards aim to recognise the efforts and contributions of the subsidised participants. He also expressed his wishes that these programmes can meet the current development phase of Macao’s cultural and creative industries of different areas, offering targeted support measures to these industries, assistance and resources to participants and also gathering an even greater number of high quality local creative works. Present at the ceremony to present awards included: the Head of the Cultural Department of Zhejiang Province, Jin Xingsheng; the President of IC, Ung Vai Meng; the Senior Manager of the Macau Productivity and Technology Transfer Centre, Victoria Kuan; the Vice President of the Board of Directors of the Industrial Association of Macau, Fong Son Kin; the member of the Cultural Consultative Committee, Lei Chin Pang; and veteran fashion designer from Macao, António Conceição Júnior. Eight finalists (individuals/groups) for “Subsidy Programme for Fashion Design on Sample Making” included Tam Chi Kit, Chan Wai Chan, Cheang Chi Tat, Lei Weng Man and Lei Ho Sin Ieng (group), Wai Chin Seong, Cheang Man Cheng and Tse Ka Wai (group), Lee Ming San, Cheong Oi Leng, whilst four finalists for “Support Programme for the Production of Feature Films” included Choi Ian Sin (*Sweet Home*), Ivo M. Ferreira (*Cliché*), Ho Fei (*The Island of Heart*), Chan Ka Keong (*Passing Rain*). Currently, subsidy grantees participate in showcases locally and abroad, engaging in talks with partners and establishing business relationships.

This year, the Macao Creative Pavilion is themed on Macao original music, presenting Macao original music and various audio services. During the MIF, music-themed seminars and live shows will be held, in a total of 19 activities. IC organises two seminars on 26 October. The first one, to be held at 11.30am, is themed “Analysing the Past and Exploring the Future: Trends in Independent Music Development”, featuring as guest speakers Jesper Chan and Chan Ka Wai, from Hong

Kong, and Vincent Cheang, from Macao, who will explore the current state of independent music in Hong Kong and Macao as well as its future development. On the same day, at 2.30pm, the Seminar “Advance to Global Digital Music Platforms, A Way to Recreate Value!” will take place, counting on a representative of Taiwan’s Rock Mobile Corporation who will share with the audience the trends and changes in music development. All live shows and seminars are open to the public; admission is free.

IC has invited fourteen cultural and creative entities inscribed in the Database for Cultural and Creative Industries to participate in the Macao Creative Pavilion at the 19th MIF, namely Chessman Entertainment Production Co. Ltd., Like Entertainment Production Co. Ltd., AV Depot Ltd., Live Music Association, Macau Association of Composers, Authors & Publishers, Macau Electronic Music Association, 4daz-Le Records, 100 Plus Music Ltd., Venus Audio and Lighting Engineering Co. Ltd., Music Power of Macau, Macau Artistes Association, Class Entertainment Production, Lei Sound – Audio & Lighting Technology Co. Ltd. and Cao Box Ltd.

Programme Rundown of the Macao Creative Pavilion (MIF)

Date	Time	Programme	Organiser	Category
24/10 (Fri)	14:30–15:00	Sound of Macau to be Heard	Cao Box Limited, Lei Sound—Audio & Lighting Technology Co. Ltd.	Music / singing performance
	15:00–16:00	You Name It, I Sing It	Chessman Entertainment Production Co. Ltd.	Music / singing performance
	16:00–16:30	De-Electronics This Time	4daz-Le Records	Music / singing performance
	16:30–17:00	Like the Song, Sing Along	Like Entertainment Production Co. Ltd.	Music / singing performance
	17:00–17:30	Blademark’s Gramophone	100 Plus Music Ltd.	Music / singing performance
	17:30–18:00	Music Session for Class Entertainment	Class Entertainment Production	Music / singing performance
25/10 (Sat)	13:30–14:00	Audio & Acoustics Measurement Configuration Session	Cao Box Limited, Lei Sound—Audio & Lighting Technology Co. Ltd., KickSound	Seminar
	14:00–14:30	Like the Song, Sing Along	Like Entertainment Production Co. Ltd.	Music / singing performance
	14:30–15:00	How Can the Quality of Macao Pop Music Be Promoted?	Macau Association of Composers, Authors & Publishers	Seminar
	15:00–16:00	You Name It, I Sing It	Chessman Entertainment Production Co. Ltd.	Music / singing performance
	16:00–17:00	Original Music Jukebox	Macau Artistes Association	Music / singing performance

	17:00–17:30	Catalyser’s Dream Transmission Performance	100 Plus Music Ltd.	Music / singing performance
	17:30–18:00	Bubble Drum Solo	Cao Box Limited, Lei Sound—Audio & Lighting Technology Co. Ltd., KickSound	Music / singing performance
26/10 (Sun)	11:30–13:00	Analysing the Past and Exploring the Future: Trends in Independent Music Development	Cultural Affairs Bureau of the Macao S.A.R. Government	Seminar
	13:00–14:00	Like the Song, Sing Along	Like Entertainment Production Co. Ltd.	Music / singing performance
	14:30–16:00	Advance to Global Digital Music Platforms, A Way to Recreate Value!	Cultural Affairs Bureau of the Macao S.A.R. Government	Seminar
	16:00–17:00	Original Music Jukebox	Macau Artistes Association	Music / singing performance
	17:00–17:30	100 Plus, Sing for Us	100 Plus Music Ltd.	Music / singing performance
	17:30–18:00	Music Session for Class Entertainment	Class Entertainment Production	Music / singing performance